



GRAPHICS

LIVE EVENTS



At PP Graphics we are the **masterminds** of graphics and printing.

With over 40 years of experience, we don't just print; we craft bold, memorable brand stories through visuals that captivate and resonate. From our Manchester headquarters, we serve clients across the nation, amplifying your brand with unmatched precision.

Our reputation speaks for itself, driven by our skilled team who ensure flawless finishes in every environment. We're not just about delivering; we're about delivering awe-inspiring results every single time.



Meet the



Our team of print professionals is the backbone of PP Graphics, and they've earned their exceptional reputation through years of experience and a relentless commitment to excellence. Each member brings their unique skills and knowledge to the table, creating a powerhouse of creativity and technical expertise.

They approach each project with unmatched passion, treating it not just as work, but as an opportunity to push boundaries and craft something truly extraordinary. Their dedication to quality is evident in every detail, from the initial concept to the final installation ensuring that no matter the challenge, they deliver results that exceed expectations.

Whether it's finding innovative solutions to complex printing challenges or providing personalised service, our team's drive and commitment to perfection ensures that your brand always stands out.

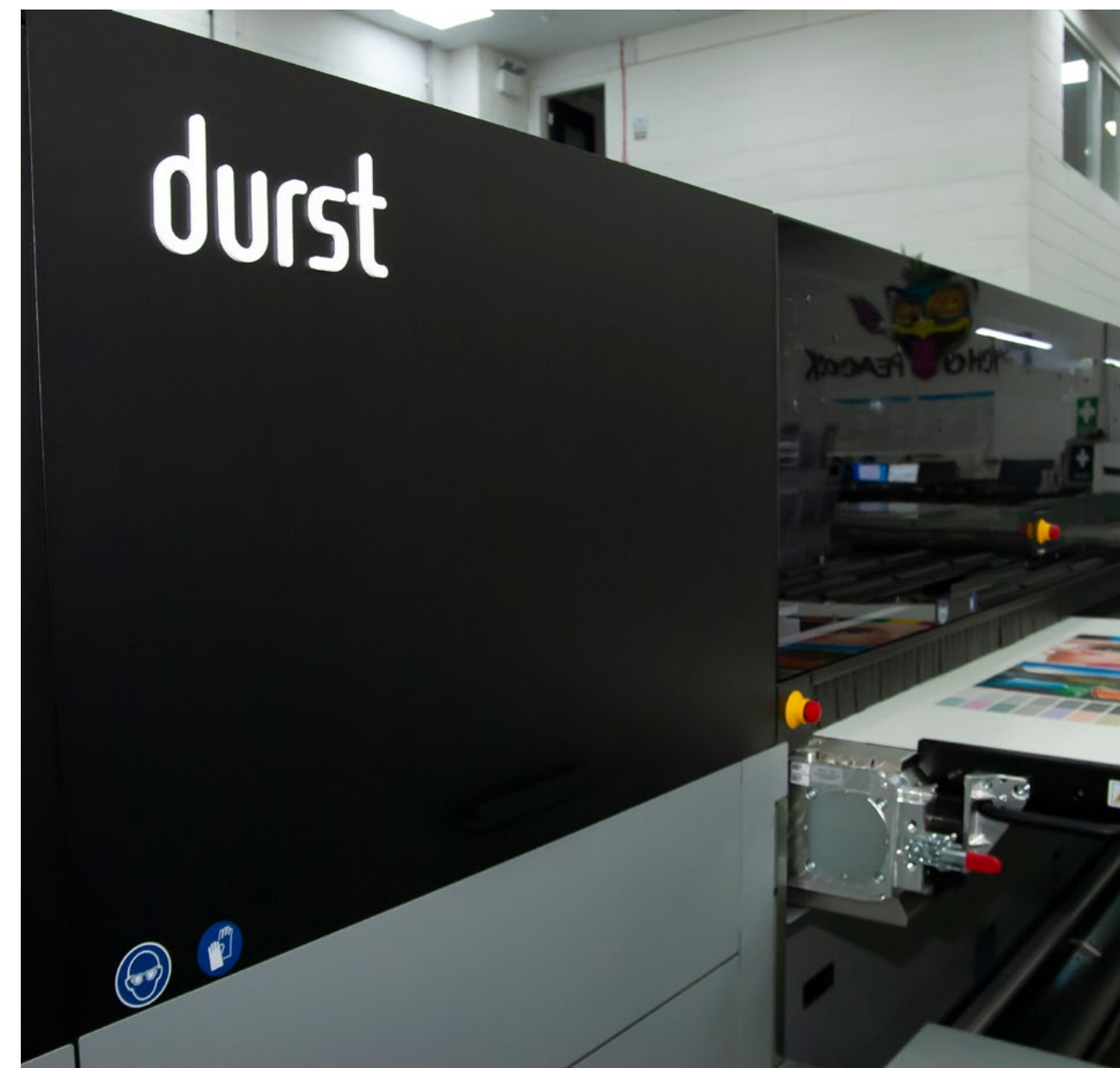


Our Gear

We're equipped with the latest, cutting-edge technology to push the boundaries of print.

Our two Durst roll-to-roll print engines, along with the Canon Arizona flatbeds and Colorado roll-to-roll printers, allow us to deliver exceptional results at scale.

Plus, we're now exploring new horizons with dye-sublimation printing on our P-Tex iSub machine.





CASE STUDIES



ANNUAL HOSPITALITY CONFERENCE

PP Graphics proudly supported the Annual Hospitality Conference, delivering a full branding and signage package that brought the event to life at Manchester Central. Working closely with the organisers, we created a cohesive and visually engaging environment that reflected the professionalism of the hospitality industry.

Deliverables included:

- **Bold venue signage**, high-visibility graphics placed throughout the venue to reinforce event identity and enhance attendee experience
- **Striking hanging banners**, large-format overhead displays designed to create impact and maximise brand presence
- **Illuminated lightbox graphics**, vibrant, backlit visuals highlighting key content and messaging
- **Wayfinding Signage**, clear, strategically placed directions to support smooth visitor navigation
- **Branded café barriers**, custom barriers combining practicality with consistent event branding





RED BULL DANCE YOUR STYLE

PP Graphics partnered with Red Bull to elevate their flagship Dance Your Style event, transforming Freight island with bold, immersive branding that matched the high-energy atmosphere of the competition. Our creative execution helped bring the Red Bull identity to life through stand out visuals and custom-built elements.

Deliverables included:

- **Custom hanging branding boards**, eye-catching overhead signage designed to maximise visibility and brand impact throughout the space
- **Branded event trophies**, bespoke awards crafted to reflect both the prestige and personality of the event
- **Large branded stage/backdrop banner**, a striking focal point for the main stage, enhancing photo opportunities and reinforcing brand presence





BIBA

PP Graphics partnered with the BIBA Exhibition to deliver a bold, high-impact branding and signage package that brought the event to life at Manchester Central. Working closely with the organisers, we created a dynamic and visually engaging environment that enhanced the event's professionalism and energy.

Deliverables included:

- **Eye-catching registration signage**, prominent graphics designed to welcome and direct attendees efficiently
- **Bespoke graphics for custom build stands**, tailored visuals that reflected each exhibitor's unique brand identity
- **Immersive feature area visuals**, striking designs that created memorable focal points within the event space
- **Branded exhibitor stand graphics**, cohesive branding to maximise visibility and impact on the show floor
- **Clear and engaging wayfinding signage**, intuitive directional signage that guided visitors smoothly throughout the venue
- **Large-scale hanging banners**, bold overhead displays to maximise brand presence and event atmosphere
- **Illuminated lightbox graphics**, vibrant, backlit visuals that highlighted key messaging with extra emphasis
- **Modular stand visuals**, flexible graphic solutions tailored for modular exhibition spaces



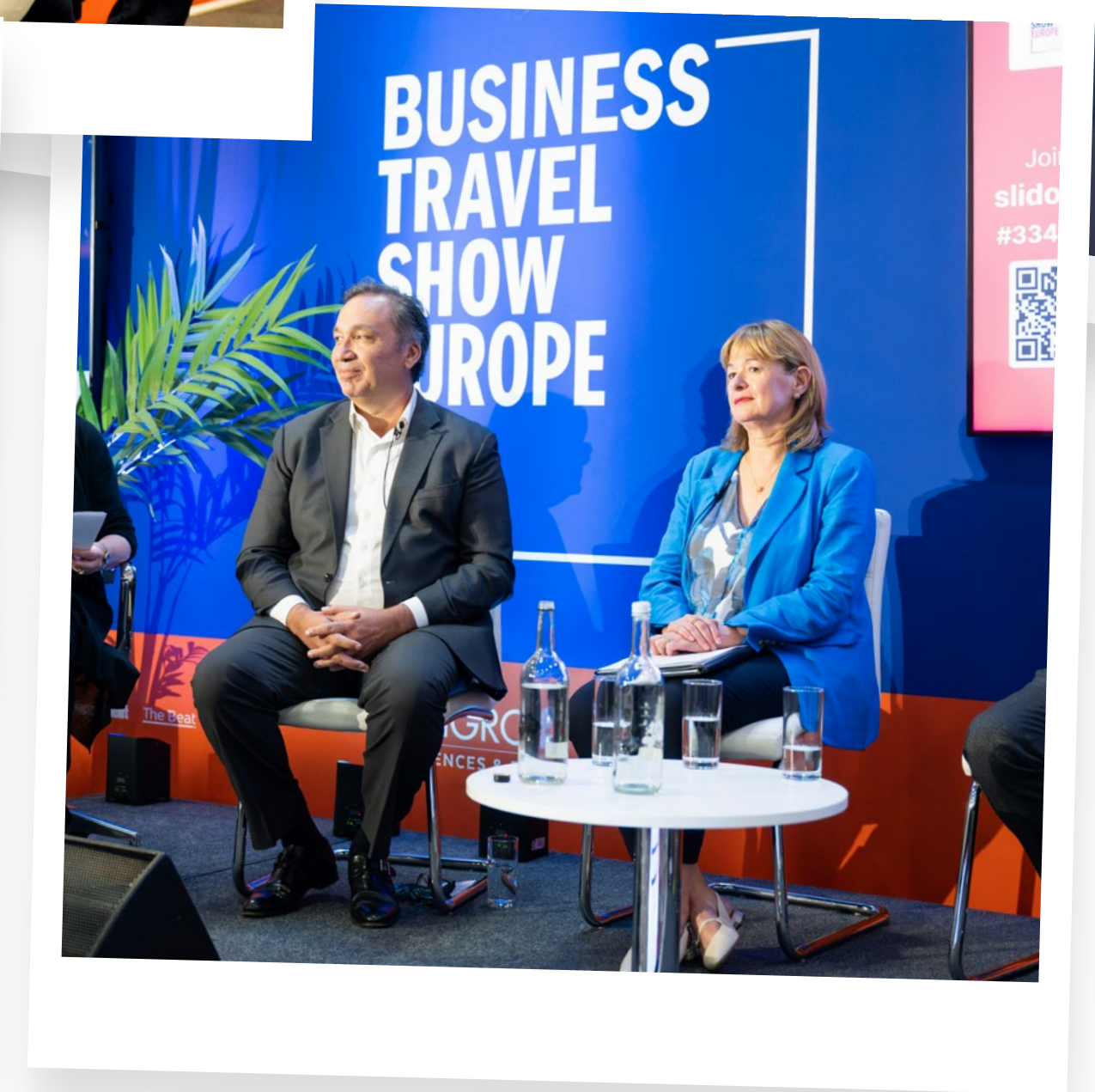


THE BUSINESS TRAVEL SHOW

PP Graphics worked closely with the organisers of the Business Travel Show to deliver a cohesive and impactful branding experience throughout the venue. Our team provided creative solutions that enhanced both the functionality and visual appeal of the show environment, ensuring consistency across all touchpoints.

Deliverables included:

- **Gel edge graphics**, for modular frames, offering sleek, tension-fit visuals that gave a seamless, high-end finish to key branded structures
- **Infill graphic panels for exhibitors**, tailored panel graphics to support individual exhibitor branding within modular stand systems
- **Signage**, throughout the venue, clear and consistent wayfinding and informational signage to enhance the visitor journey
- **Feature area graphics**, bold, visually engaging designs for key areas within the show, helping to define spaces and elevate the overall aesthetic





HERBALIFE

We worked closely with Herbalife for their annual conference at the AO Arena in Manchester, delivering a range of creative and practical solutions to help unite employees, distributors and attendees from around the world.

Deliverables included:

- **Press boards**, that provided a polished, professional finish
- **Fabric graphics**, offering a modern, unconventional visual alternative
- **Wayfinding boards**, to guide guests seamlessly throughout the venue
- **Free standing peds**, for flexible branding and information display
- **Free standing backdrops**, that served as both photo opportunities and strong brand identity markers



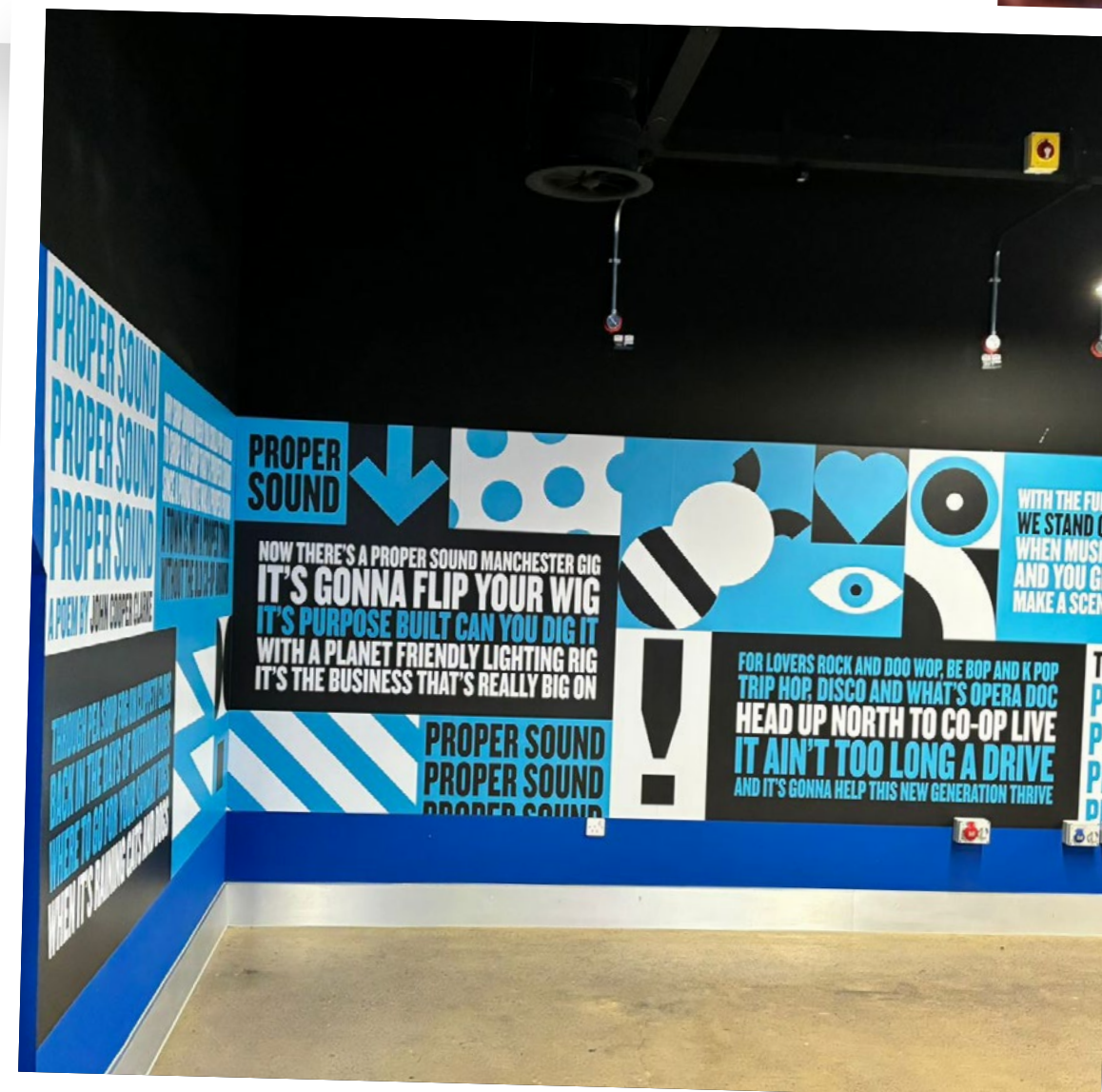


CO-OP LIVE

PP Graphics have designed multiple brand activations for Co-op on behalf of ISG Live, a reflection of the trust agencies and major brands place in us. Our strong, long-term partnership with ISG means we're their go-to team for Co-op projects.

Deliverables included:

- **Graphics**, both vinyl and custom graphics that solidified brand identity and made spaces feel unmistakably "Co-op"
- **Foamex panels**, that are temporary and can be reused, perfect for sustainability
- **Pop-up activations**, such as DJ booths that showcased the full range of our creative and technical capabilities
- **Versatility**, from intimate office spaces to high energy festivals, we've done it all, bringing Co-op's brand to life across every scale and setting





CONTINENTAL TYRES

Through our collaboration with ISG Live, we have delivered key branding elements for Continental Tyres, aimed at creating a cohesive and immersive pop-up experience. The objective was to capture Continental's brand identity while enhancing guest engagement throughout the event space.

Deliverables included:

- **Custom vinyl plinths**, designed to align with Continental's brand identity, creating a strong first impression as guests arrived
- **Unique entryway**, a striking, custom entry feature that served as the focal point of the installation
- **Branded barrier systems**, effectively managed crowd flow while maintaining visual consistency across the event space.





CAPACITY EUROPE

PP Graphics worked closely with Capacity Europe, the largest annual event for connectivity and the digital infrastructure industry. Working on an event at this scale comes meticulous planning, various features and excellent outcomes.

Deliverables included:

- **Feature graphics**, designed to be focal points throughout the event
- **Foamex graphics**, offering versatility, durability and high quality
- **Exhibitor pods**, to spark conversations and engage attendees
- **Full event signage**, throughout the entire space to keep cohesion and reinforce brand identity
- **Gel edges**, used for exhibitor showcases, feature graphics and exhibitor pods to create a seamless finish





MIA CONFERENCE

PP Graphics partnered with the MIA Conference to deliver a full suite of venue branding and event-ready visuals for an industry gathering of event professionals, hosted in the newly opened Belfry space. Working on a high-profile event of this nature required meticulous planning, creative precision, and seamless execution to elevate the attendee experience.

Deliverables included:

- **Venue branding**, features strategically designed to stand out and anchor key areas of the event
- **Signage solutions**, throughout the space, ensuring cohesion and strong brand presence from entrance to exit
- **Flags, floor stickers, press walls and vinyl graphics**, to enhance visibility and create a fully immersive branded environment
- **Exhibitor Lightbox pods**, complete with custom graphics and reboard pods to attract attention and support exhibitor engagement





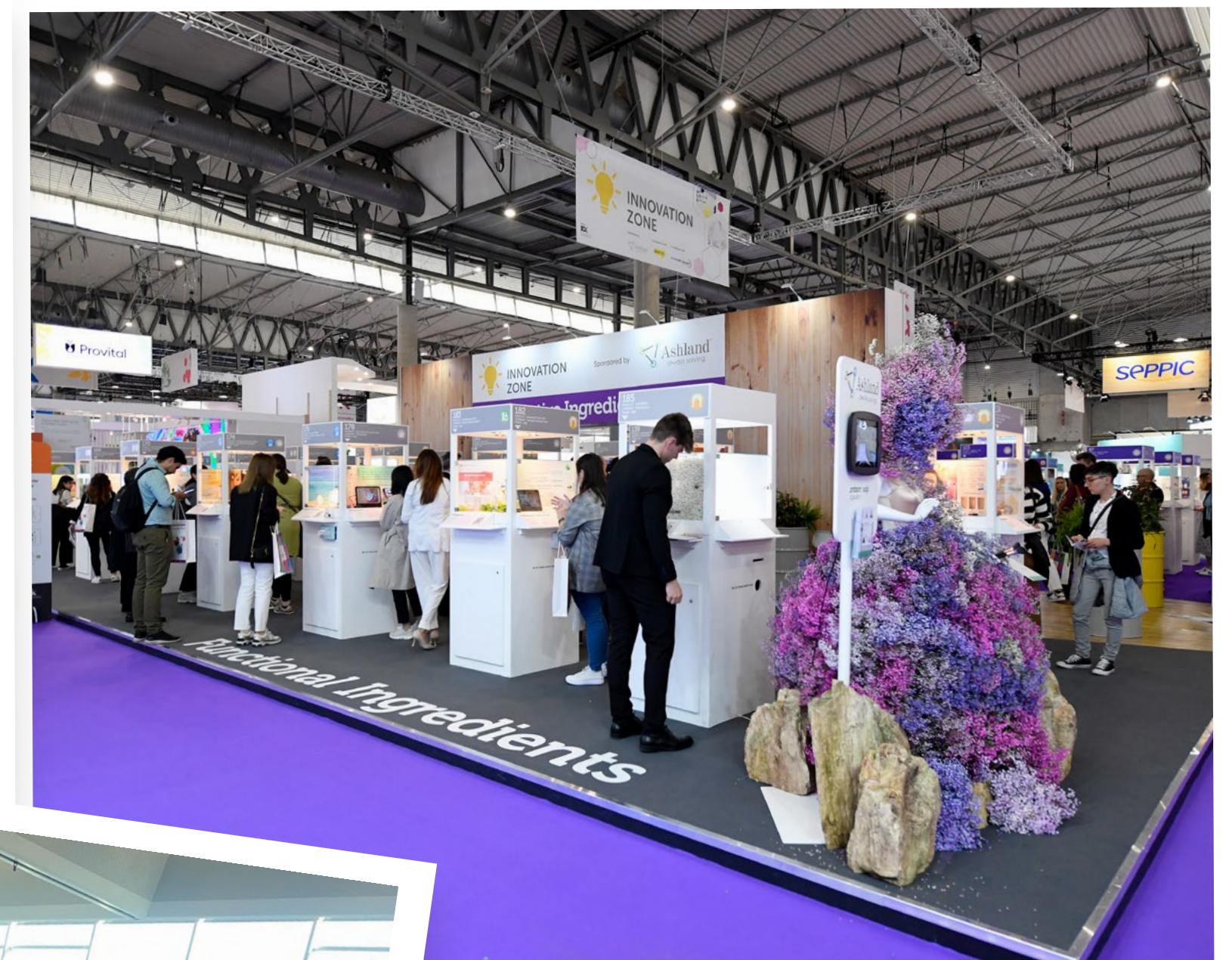
IN COSMETICS

We were proud to partner with the in-cosmetics exhibition at the RAI in Amsterdam, delivering a dynamic and visually impactful event branding and signage package.

Our team worked closely with organisers to bring the event to life with creative, functional, and sustainable solutions, including:

- **Eye-catching venue signage**, including large-scale hanging banners
- **Bespoke photo opportunity**, installations crafted from Reboard
- **Wayfinding signage**, offering clear and effective directions throughout the venue
- **Custom Podium Stands**, a fully branded Sustainability Corner, featuring **custom podium stands made entirely from Reboard**
- Striking **stand graphics** designed to elevate exhibitor presence

From concept to installation, PP Graphics ensured every element aligned with the event's branding and sustainability goals.



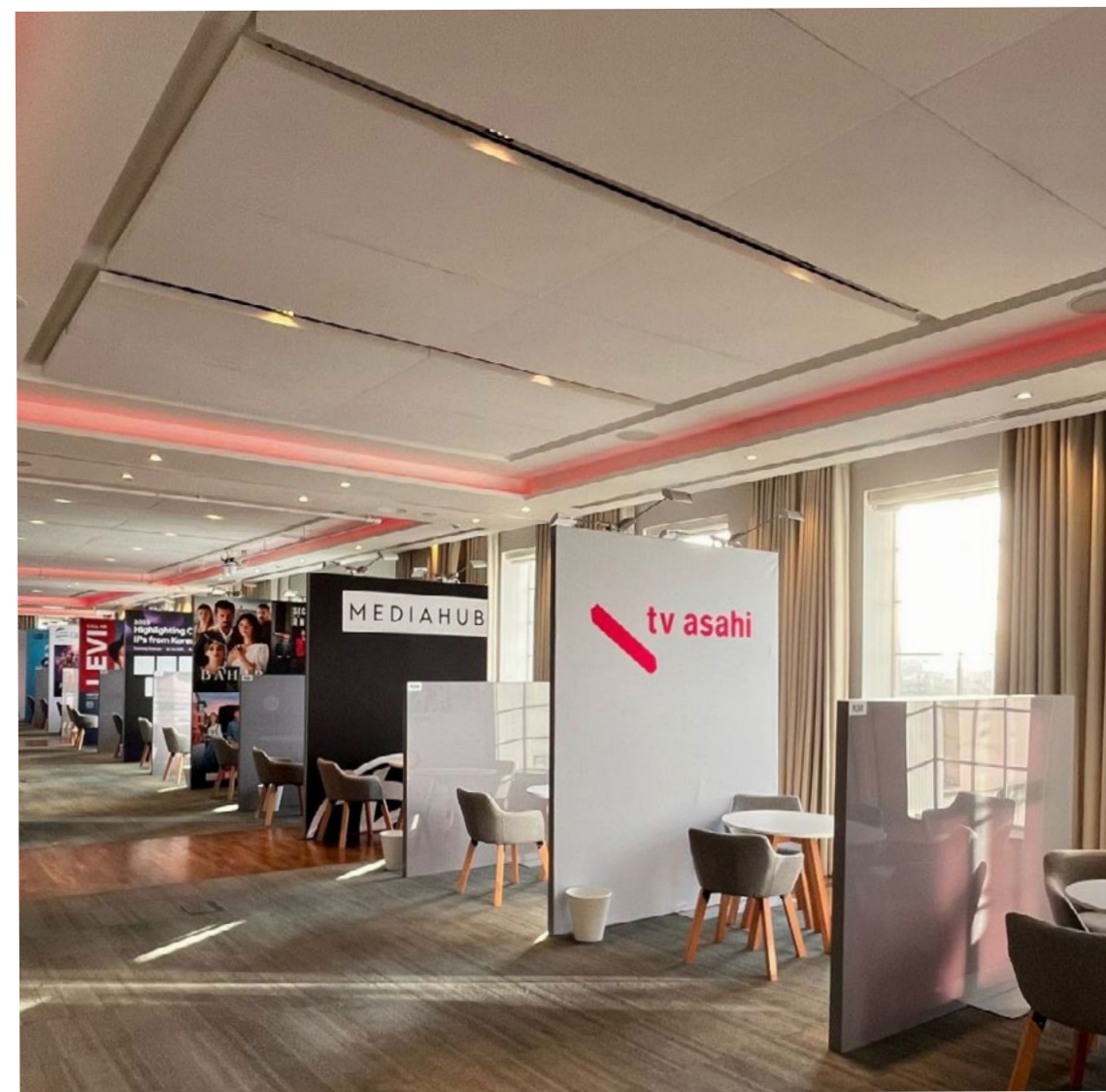


MIP

We partnered with MIP London to deliver a full suite of graphics throughout the Savoy Hotel, transforming the venue from a traditional hotel setting into a prestigious networking environment for the global television industry. The space was reimagined to connect professionals from across the world through a cohesive brand experience.

Deliverables included:

- **Pillar wraps** placed throughout the venue to reinforce the MIP London brand and guide attendees seamlessly through the building.
- **Gel edges** to create an added touch of prestige with a sleek and seamless finish.
- **Versatile seating areas** strategically positioned to encourage meaningful conversations and foster connections with industry peers.





Our Creative Superpowers

Creativity



Brand Managers

Retail, Visitor Attractions, Events & Exhibitions

Architects & Building Companies

Design Firms & Marketing Agencies

Lift Off



Project Liaison & Coordination

Precision in Meeting Deadlines

The Hatchery



Concept Development

Prototyping & Design Challenges

Production



Quick Turnaround

In-house Production & Product Procurement

A Wide Range of Material Options

Installation



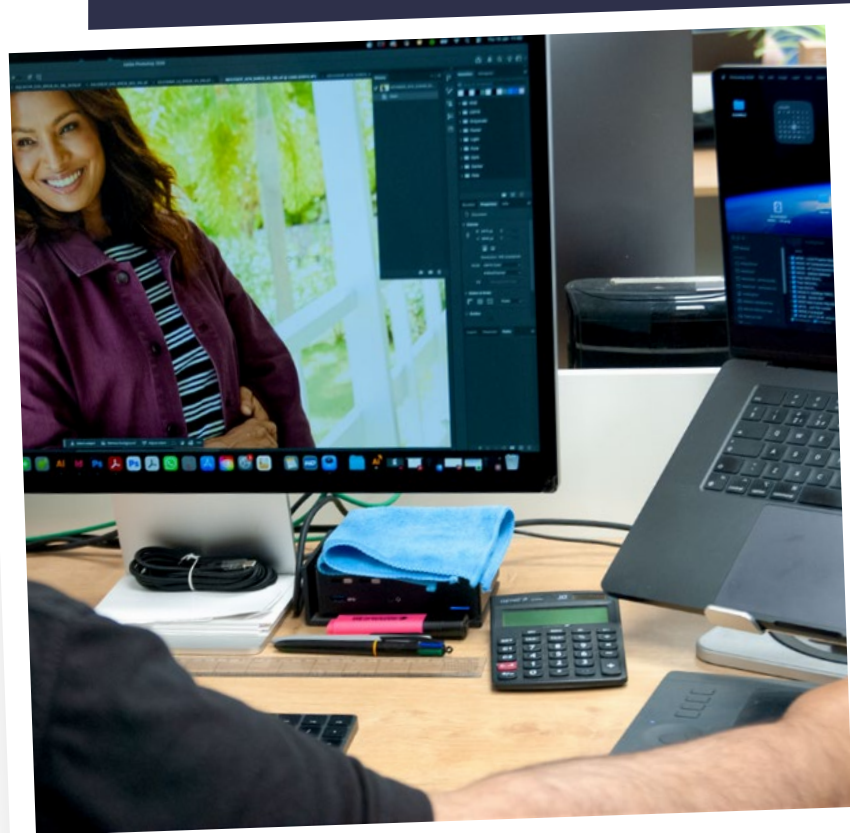
Surface Preparation

Dedicated Delivery & Installation Team



Your Journey With Us

Creativity



Lift Off



Production

Installation



From start to finish, we're with you every step of the way, guiding you through the

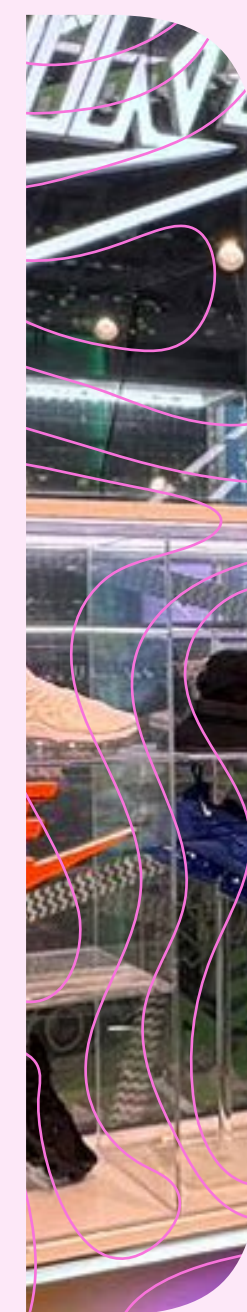
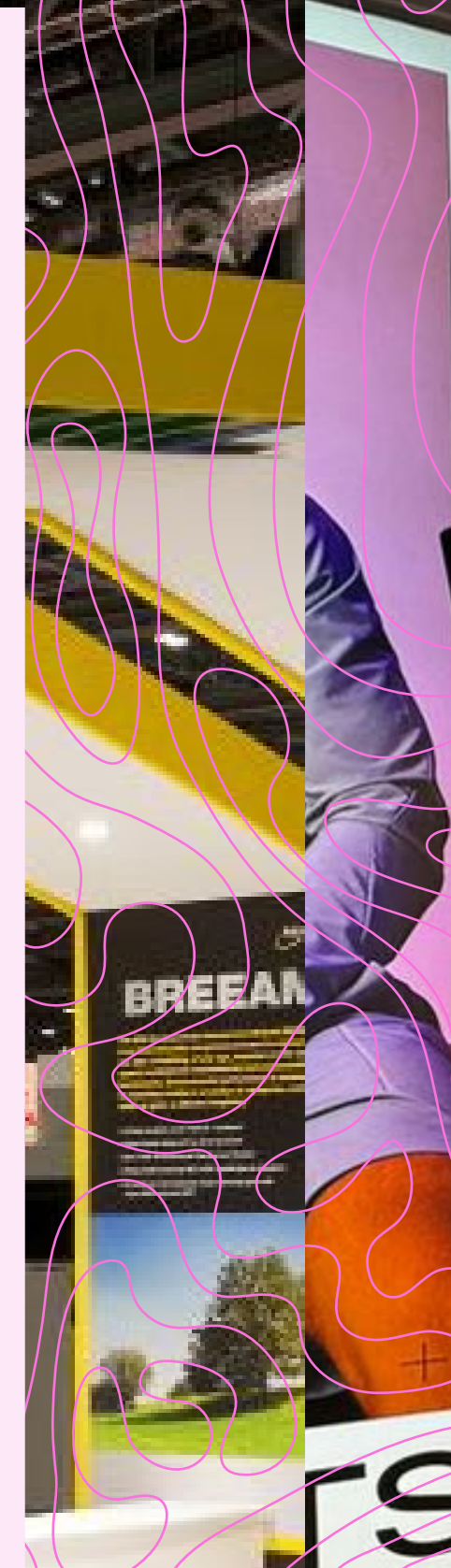
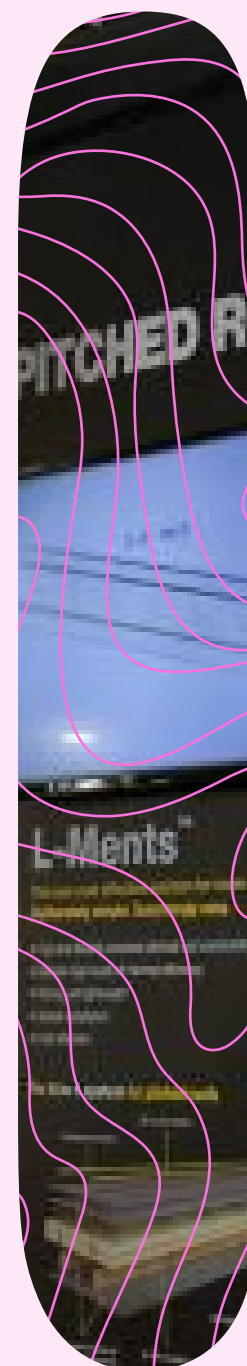
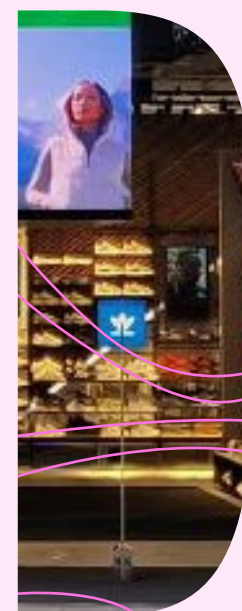
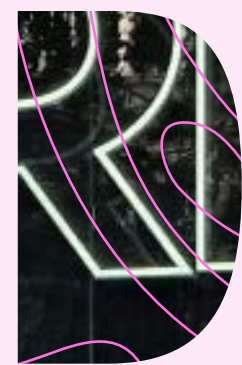
**twists and turns
of the creative
process.**

From the very first spark of an idea to the final, flawless execution, we're with you at every stage of the journey, ensuring that your vision is realised exactly as you imagined, if not better.

Our team is deeply invested in your success, taking the time to understand your goals, challenges, and unique needs.

The Hatchery

unapologetically



from day one



Accreditations



We are proudly accredited by both ESSA and FESPA for our commitment to sustainability, demonstrating our dedication to eco-friendly practices and responsible production processes. These prestigious accreditations serve as a testament to

our relentless pursuit of reducing environmental impact while maintaining the highest quality standards.



Our very own Sustainability Champion, Andrew McIntyre, was shortlisted at the AEO People's Awards 2025.

This recognition highlights our ongoing efforts to lead the charge in sustainable practices within the print industry. It's not just about what we do; it's about how we do it and we're committed to doing it in the most sustainable way possible.

MISSION STATEMENT



STEVE COMAR
CEO



As a company, sustainability is deeply embedded in our business and practices. Our commitment to sustainable progress drives us to continually review and evolve how we operate, placing environmental responsibility at the forefront of our approach.

Improving sustainability within the print industry is a critical priority, and we believe all stakeholders must play an active role in driving change. We are dedicated to leading by example—adopting eco-friendly materials, reducing waste, and optimising our production processes—to help shape a greener future. By fostering a culture of continuous learning and innovation, we aim to set new sustainability standards and inspire positive action across the industry.

Sustainability is central to our approach, influencing every decision we make and every product we create. Together, we can make a lasting impact.



SUSTAINABILITY GOALS

01 WASTE MANAGEMENT

We collaborate with ACM, a trusted partner, to dispose of and recycle as much material waste as possible, reducing landfill impact.



02 SUSTAINABLY SOURCED MATERIALS

We source local suppliers that offer environmentally friendly resources.



03 CARBON NEUTRAL GOAL

Our energy aim is to be carbon neutral across scope one and two by 2035.





OUR REACH

London
02
Wembley Stadium
Oxford Street

Birmingham
NEC
Bull Ring
Coventry
West Orchards Shopping
Centre

Manchester
Manchester Central
Arndale
Trafford Centre
Media City

Co-op Live
Trafford Park
Liverpool
Liverpool One
Exhibition Centre Liverpool

Harrogate & York
Harrogate Convention Centre

Newcastle
Metrocentre
Eldon Square

Edinburgh

Glasgow



GROUP SYNERGY



GET

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GRAPHICS

