



GRAPHICS

RETAIL SPACES



At PP Graphics we are the **masterminds** of graphics and printing.

With over 40 years of experience, we don't just print; we craft bold, memorable brand stories through visuals that captivate and resonate. From our Manchester headquarters, we serve clients across the nation, amplifying your brand with unmatched precision.

Our reputation speaks for itself, driven by our skilled team who ensure flawless finishes in every environment. We're not just about delivering; we're about delivering awe-inspiring results every single time.



Meet the



Our team of print professionals is the backbone of PP Graphics, and they've earned their exceptional reputation through years of experience and a relentless commitment to excellence. Each member brings their unique skills and knowledge to the table, creating a powerhouse of creativity and technical expertise.

They approach each project with unmatched passion, treating it not just as work, but as an opportunity to push boundaries and craft something truly extraordinary. Their dedication to quality is evident in every detail, from the initial concept to the final installation ensuring that no matter the challenge, they deliver results that exceed expectations.

Whether it's finding innovative solutions to complex printing challenges or providing personalised service, our team's drive and commitment to perfection ensures that your brand always stands out.



Our Gear

We're equipped with the latest, cutting-edge technology to push the boundaries of print.

Our two Durst roll-to-roll print engines, along with the Canon Arizona flatbeds and Colorado roll-to-roll printers, allow us to deliver exceptional results at scale.

Plus, we're now exploring new horizons with dye-sublimation printing on our P-Tex iSub machine.





CASE STUDIES



SEVENSTORE X DB LUGGAGE

To support the launch of DB Luggage in SEVENSTORE, PP Graphics delivered a cohesive suite of branded visuals to enhance the in-store experience and spotlight the new product line.

Our work included custom **floor vinyls**, **branded plinth wraps**, **mirror graphics** and **bespoke DB-branded luggage straps**, tying every element of the space together with a bold, minimalist aesthetic aligned with DB's brand identity.

This activation brought the DB brand into focus at every touchpoint, creating a clean, premium look that captured attention and encouraged customer interaction.



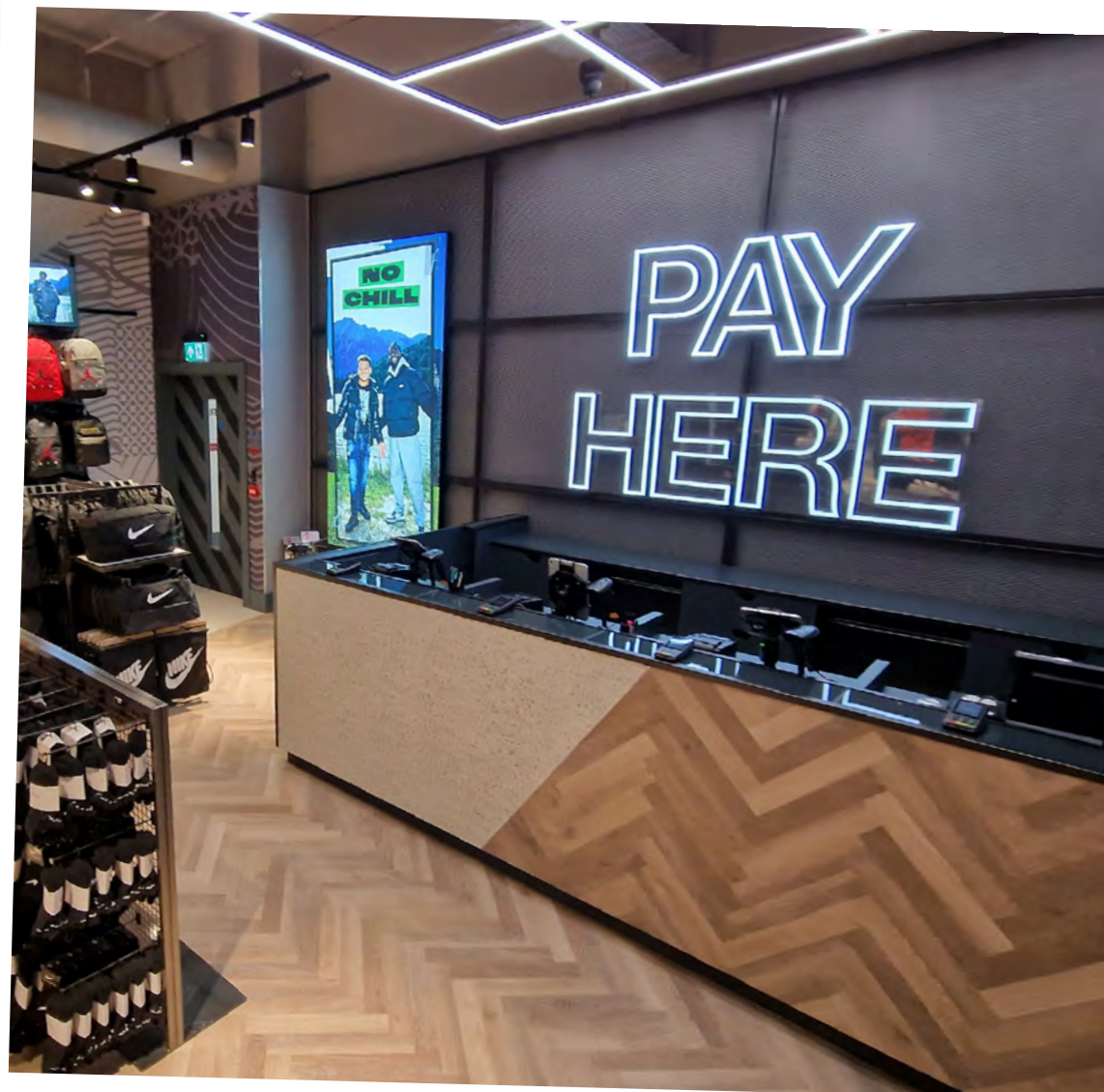


FOOTASYLUM FLAGSHIP STORE

PP Graphics transformed FootAsylum's Flagship Store on the busiest shopping street in Europe with a series of vibrant, high-impact graphic installations.

We refreshed the entrance columns with **seasonal vinyls**, creating an immediate visual draw that aligned with each campaign. Inside the store, we enhanced the atmosphere with **lightboxes** featuring **bold, illuminated graphics**, alongside **POS displays** designed to guide customers and elevate product storytelling.

To complete the experience, we supported a range of in-store activations and pop-up events, delivering dynamic, campaign-led visuals that kept the space engaging, current and immersive.





BALTIC MARKET POP-UP BAR

For the launch of Nike's new Air Max DN in March 2024, Sevenstore brought the campaign to life through a unique fusion of fashion and food, designed to connect with culture-conscious consumers who find inspiration in the everyday.

PP Graphics supported the activation by **vinyl-wrapping the central bar** and producing **branded menus**, creating a cohesive and visually engaging space within Liverpool's iconic Baltic Market, the city's first street food hall.

The activation featured a one-of-a-kind collaboration where four food vendors each crafted a dish inspired by air, blending creativity, community and culture into one immersive experience.





ARCHIES ATOMIC SKATE PARK

To build anticipation ahead of the Atomic Skate Area's grand opening in The Trafford Centre Manchester, PP Graphics delivered **bold, high-impact window graphics** designed to stop foot traffic and spark curiosity.

We wrapped the **exterior windows** with vibrant, **colourful vinyls** that teased what's to come setting the tone for the new space and creating a buzz around the launch.

The design focused on energy, movement and youth culture, perfectly aligning with the skate community and surrounding retail environment.

A strong visual statement that drove interest before doors even opened.



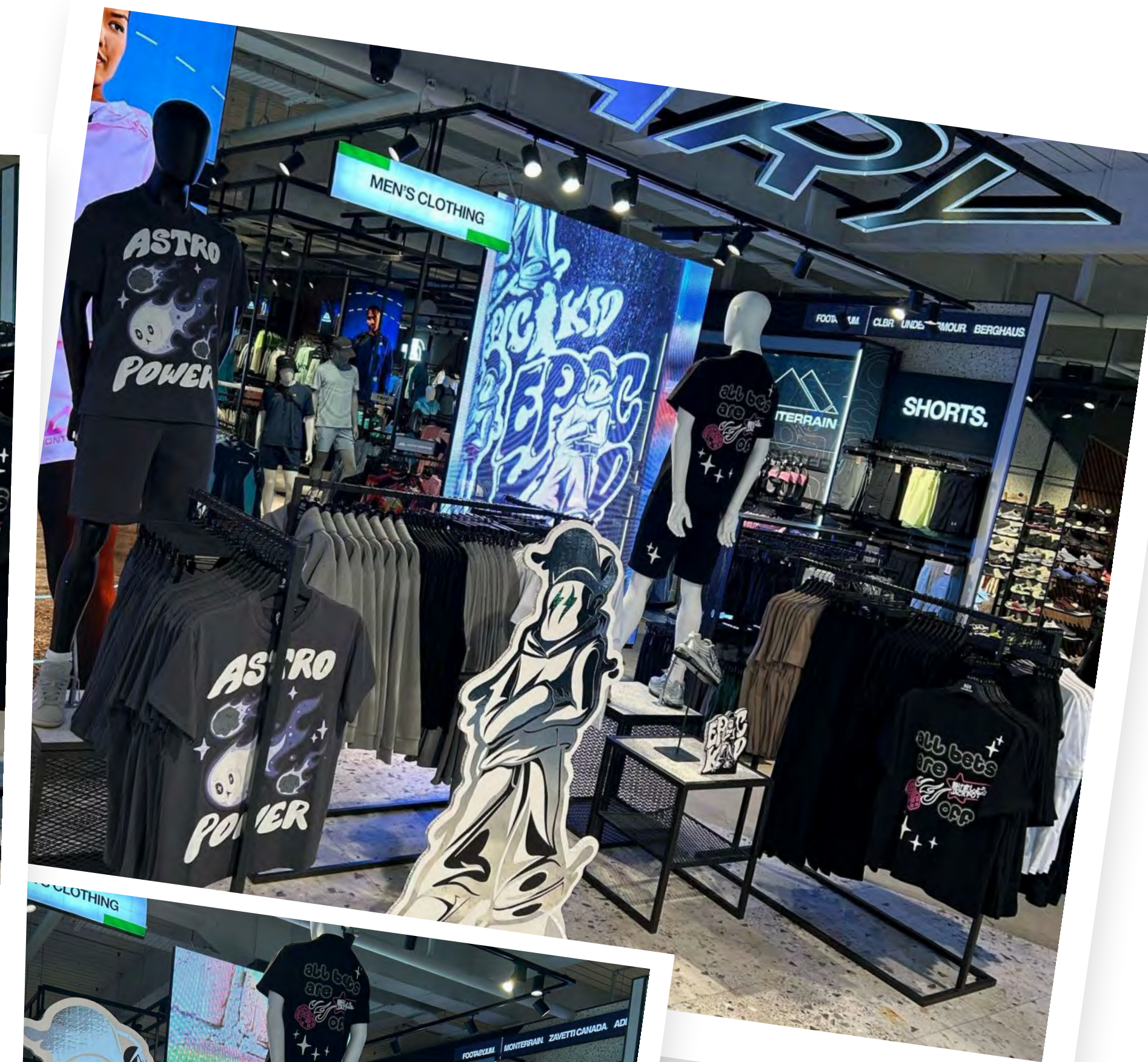


EPIC KIDS X FOOTASYLUM

For a new brand launch, PP Graphics delivered a striking range of high-impact visual displays. We produced **reboard structures printed and vinyl-mounted with reflective silver finishes**, creating a bold, eye-catching shine that elevated the brand's presence.

To enhance the space further, we designed **shape-cut freestanding reboard pieces in both small and large formats**, offering dynamic, sculptural elements that amplified the launch visuals. Completing the installation, we added **window vinyls** to extend the branding throughout the storefront and maximise visibility.

Together, these elements created a cohesive, premium presentation that captured attention from every angle.





SEVEN STORE X CLARKS

To support Footasylum and Clarks for Wallabies Day, PP Graphics delivered a full suite of branded graphic solutions.

This included **eye-catching activation vinyls**, **bold window vinyls** and **glass vinyls** featuring their signature branding to create a cohesive in-store experience.

We also supplied **temporary, low-adhesive vinyls**, designed for easy removal. These vinyls are updated on a monthly basis, rotating the visuals to keep the space fresh, dynamic and aligned with each new campaign.





SEVENSTORE X UGG

PP Graphics partnered with SEVENSTORE and UGG to deliver a full rebrand of their in-store activation space, transforming the environment to align with campaign visuals and brand identity.

The project included **full vinyl-wrapping of the activation box**, **branded window takeovers** and **custom glass panel graphics** creating a cohesive, high-impact installation that stood out both in-store and from the street.

This execution elevated the UGG brand experience within SEVENSTORE, offering a bold visual presence that connected with customers at every touchpoint.





FOOTASYLUM X WREXHAM FOOTBALL CLUB POP UP

One of Footasylum's most successful events to date, the Wrexham store opening, celebrated local pride and community engagement with a headline meet and greet featuring former Wrexham footballer Paul Mullin.

To bring the event to life, PP Graphics supplied a full range of branded assets including **a custom press wall, lightboxes, autograph cards, DJ booth graphics, and strut cards.**

Every touchpoint was designed to elevate the customer experience and create a shareable, on-brand environment.

The result? A packed-out event, strong local buzz and a launch that left a lasting impression.





COTTON TRADERS

For Cotton Traders’ newest store in Northampton, we delivered a full suite of high-impact visual assets that set the tone from the moment customers walked in.

To transform the space, we supplied a complete range of branded graphics including bold **external lightboxes**, **premium internal tension fabric graphics, visuals, header panels, swing tickets, and more.**

Every element was designed for maximum impact, easy to update, impossible to ignore and crafted to elevate the in-store experience.

The result? A cohesive, attention-grabbing environment that stands out on every level and showcases Cotton Traders at its best.





Our Creative Superpowers

Creativity



Brand Managers

Retail, Visitor Attractions, Events & Exhibitions

Architects & Building Companies

Design Firms & Marketing Agencies

Lift Off



Project Liaison & Coordination

Precision in Meeting Deadlines

The Hatchery



Concept Development

Prototyping & Design Challenges

Production



Quick Turnaround

In-house Production & Product Procurement

A Wide Range of Material Options

Installation



Surface Preparation

Dedicated Delivery & Installation Team



Your Journey With Us

Creativity



Lift Off

Production



Installation



The Hatchery

From start to finish, we're with you every step of the way, guiding you through the

**twists and turns
of the creative
process.**

From the very first spark of an idea to the final, flawless execution, we're with you at every stage of the journey, ensuring that your vision is realised exactly as you imagined, if not better.

Our team is deeply invested in your success, taking the time to understand your goals, challenges, and unique needs.

unapologetically

BOLD

from day one



Accreditations



We are proudly accredited by both ESSA and FESPA for our commitment to sustainability, demonstrating our dedication to eco-friendly practices and responsible production processes. These prestigious accreditations serve as a testament to

our relentless pursuit of reducing environmental impact while maintaining the highest quality standards.



Our very own Sustainability Champion, Andrew McIntyre, was shortlisted at the AEO People's Awards 2025.

This recognition highlights our ongoing efforts to lead the charge in sustainable practices within the print industry. It's not just about what we do; it's about how we do it and we're committed to doing it in the most sustainable way possible.

MISSION STATEMENT



STEVE COMAR
CEO



As a company, sustainability is deeply embedded in our business and practices. Our commitment to sustainable progress drives us to continually review and evolve how we operate, placing environmental responsibility at the forefront of our approach.

Improving sustainability within the print industry is a critical priority, and we believe all stakeholders must play an active role in driving change. We are dedicated to leading by example—adopting eco-friendly materials, reducing waste, and optimising our production processes—to help shape a greener future. By fostering a culture of continuous learning and innovation, we aim to set new sustainability standards and inspire positive action across the industry.

Sustainability is central to our approach, influencing every decision we make and every product we create. Together, we can make a lasting impact.



SUSTAINABILITY GOALS

01 WASTE MANAGEMENT

We collaborate with ACM, a trusted partner, to dispose of and recycle as much material waste as possible, reducing landfill impact.



02 SUSTAINABLY SOURCED MATERIALS

We source local suppliers that offer environmentally friendly resources.



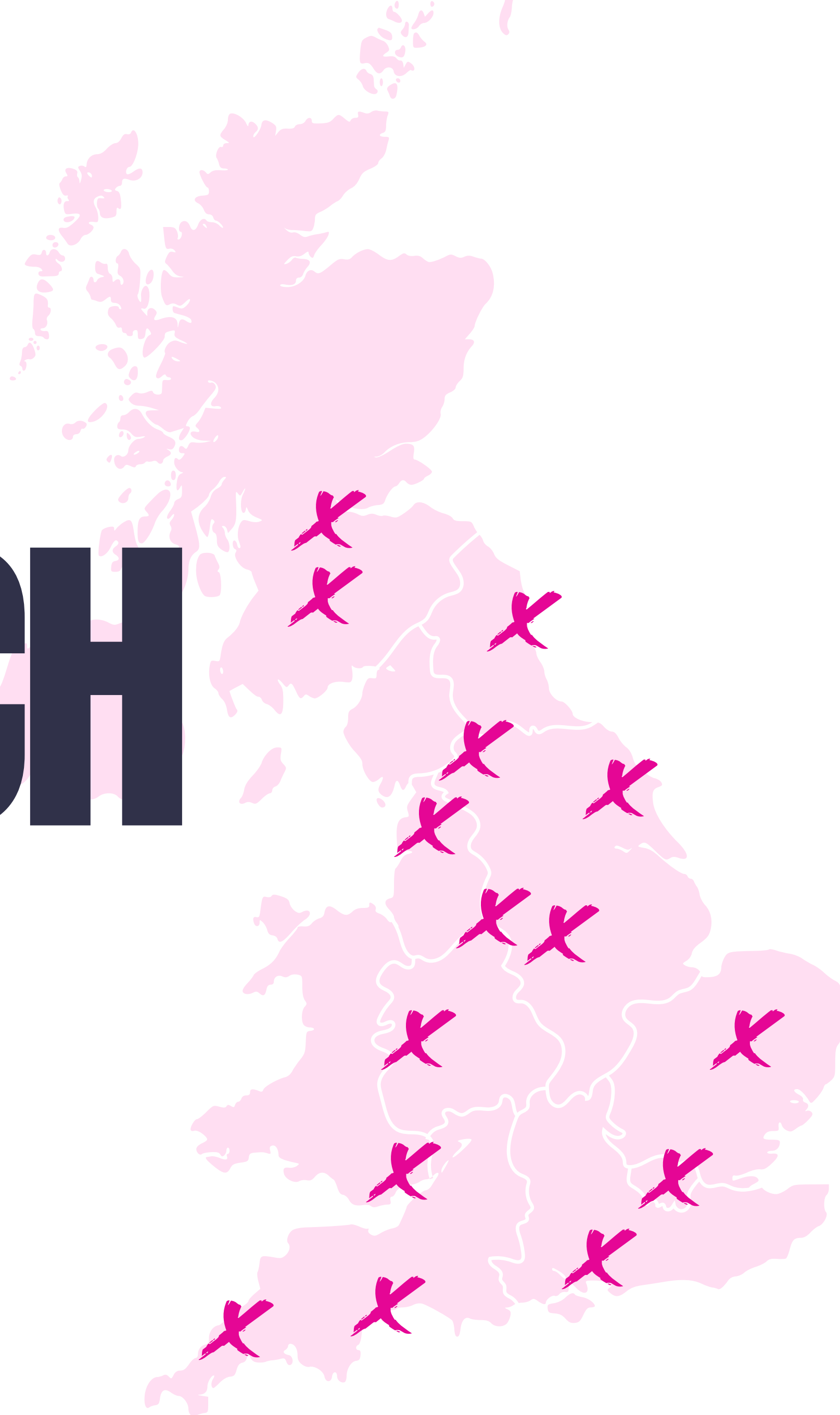
03 CARBON NEUTRAL GOAL

Our energy aim is to be carbon neutral across scope one and two by 2035.





OUR REACH



London
02
Wembley Stadium
Oxford Street

Birmingham
NEC
Bull Ring
Coventry
West Orchards Shopping
Centre

Manchester
Manchester Central
Arndale
Trafford Centre
Media City

Co-op Live
Trafford Park

Liverpool
Liverpool One
Exhibition Centre Liverpool

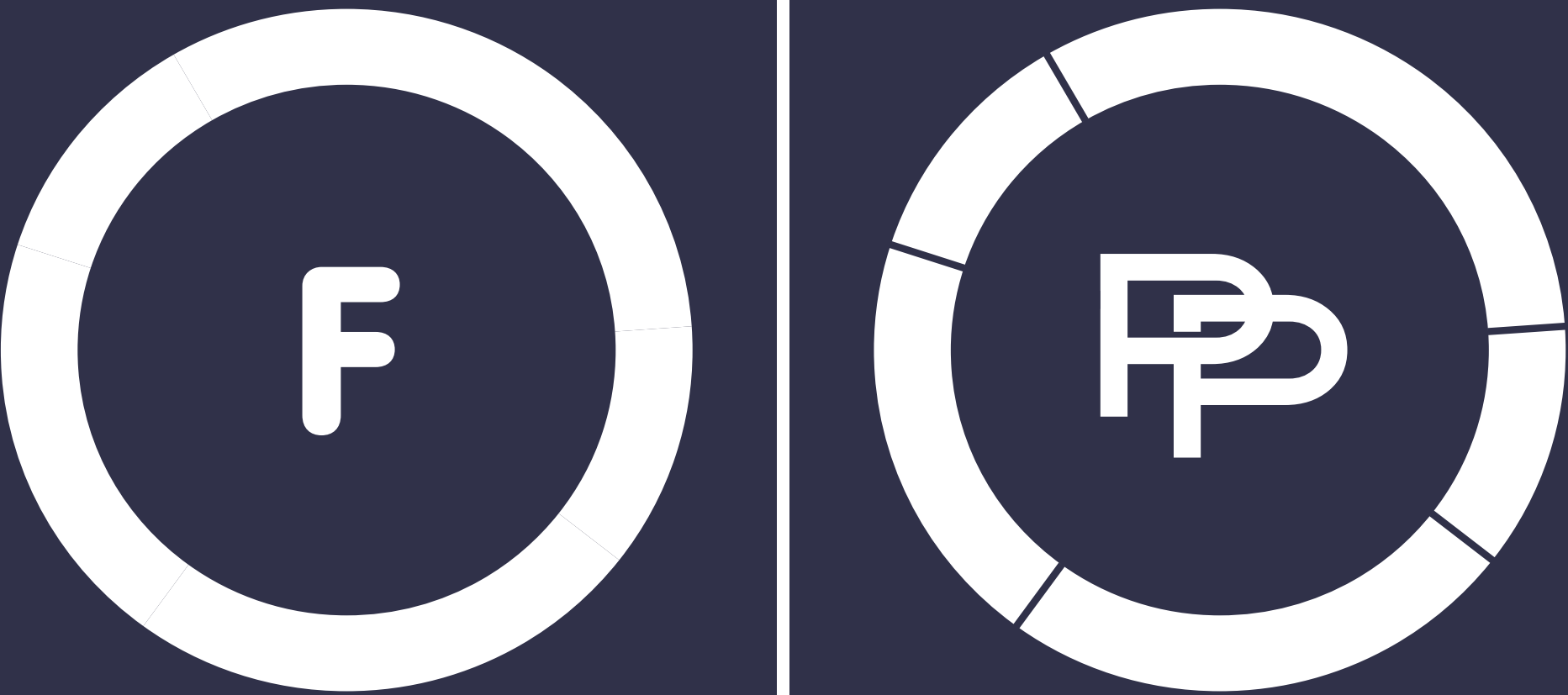
Harrogate & York
Harrogate Convention Centre

Newcastle
Metrocentre
Eldon Square

Edinburgh

Glasgow

GROUP SYNERGY



GET

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