



GRAPHICS

SUSTAINABILITY

BROCHURE

MISSION STATEMENT

In the world of large-format print and graphics, we're always looking at how we can work smarter and more sustainably.

From the materials we use and the way we produce, to waste management, transport and our wider operations, we recognise the impact our industry can have on the environment. At PP Graphics, we're committed to continually improving the way we work, reducing our environmental impact and making responsible choices for the future.

Our ESG approach sets out the steps we're taking across our business, our people and our operations to create positive, lasting change.

As a company, sustainability is deeply embedded in our business and practices. Our commitment to sustainable progress drives us to continually review and evolve how we operate, placing environmental responsibility at the forefront of our approach.

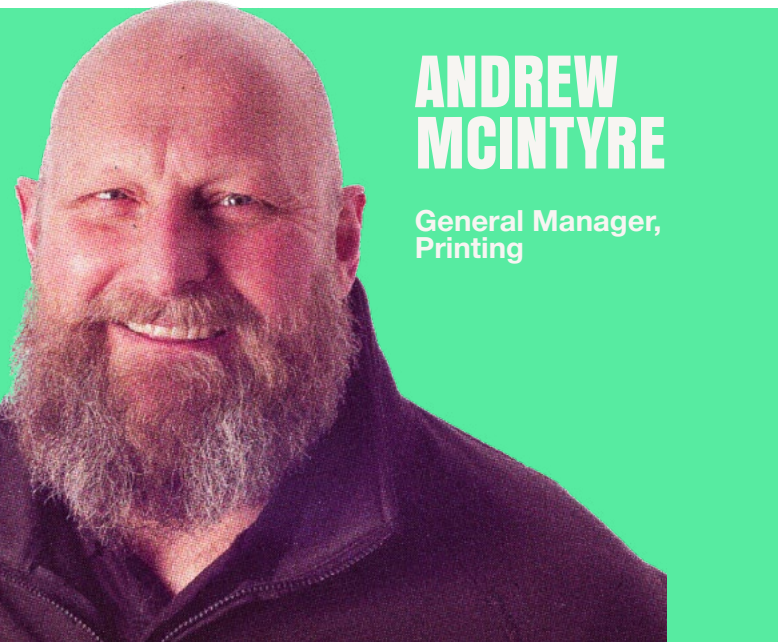
Improving sustainability within the print industry is a critical priority, and we believe all stakeholders must play an active role in driving change. We are dedicated to leading by example adopting eco-friendly materials, reducing waste, and optimising our production processes to help shape a greener future. By fostering a culture of continuous learning and innovation, we aim to set new sustainability standards and inspire positive action across the industry.

Sustainability is central to our approach, influencing every decision we make and every product we create. Together, we can make a lasting impact.



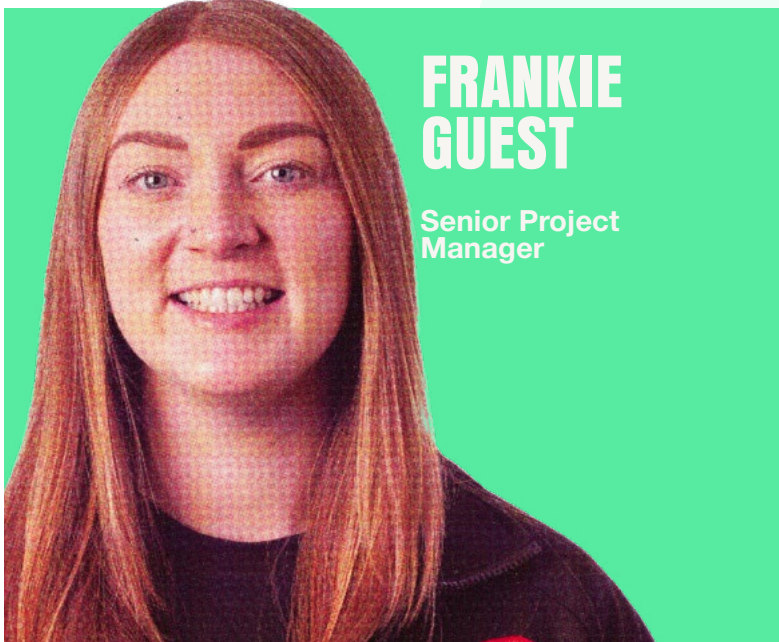
STEVE COMAR
CEO

A QUICK MESSAGE FROM OUR GREEN TEAM!



**ANDREW
MCINTYRE**

General Manager,
Printing



**FRANKIE
GUEST**

Senior Project
Manager



**SOPHIE
BESTFORD**

Group Marketing
Manager



**KAREN
BARNARD**

Head of Event
Management



**STEVE
COATES**

Warehouse
Operations Manager



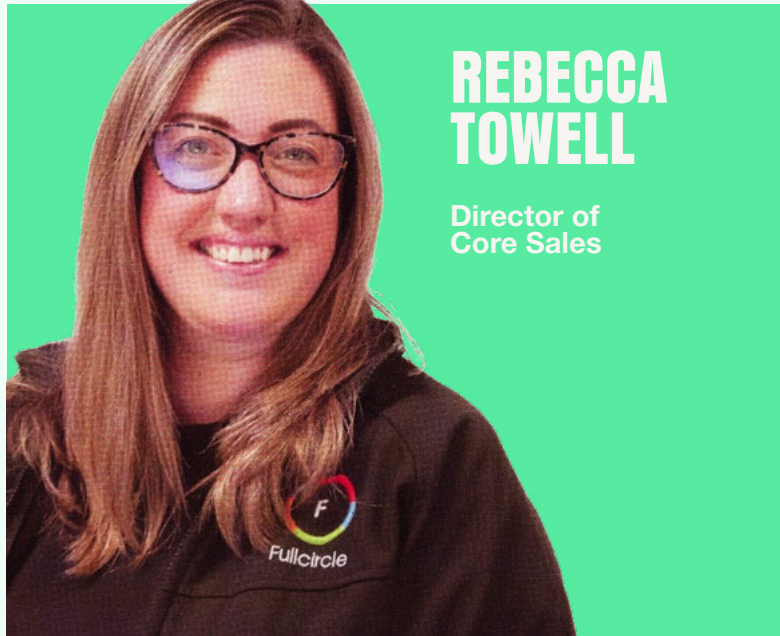
**PETER
WEBB**

Head of
Operations



**LUCY
HUNT**

Accounts
Assistant



**REBECCA
TOWELL**

Director of
Core Sales

Our dedicated Green Team is an employee led initiative that seeks to improve the sustainable practices of the business through idea sharing and promoting cross-functional collaboration. The team meet monthly to drive innovation within our wider sustainability practices.

“We are dedicated to constantly reviewing and evolving our practices with the pursuit of sustainability at the forefront of what we do.

Improving the sustainability of the print industry is an urgent matter that all stakeholders must partake in and we are committed to doing our part in helping the print industry navigate a more sustainable future, whilst teaching and learning along the way.”

WASTE MANAGEMENT AND SUSTAINABILITY GOALS



One of the key challenges in the print industry is managing consumption and waste production.

Without proper recycling programs, waste disposal can negatively impact the environment. Research by Hayta & Demir (2023) emphasises the need for structured recycling initiatives to minimise this impact and promote circular economy principles.

To address these concerns, PP Graphics is actively working to reduce waste, optimising material usage, and implementing sustainable disposal methods. These efforts directly inform our long-term sustainability goals, ensuring that our business operations contribute positively to environmental conservation.

INVESTIGATING THE PERCEPTION OF SUSTAINABILITY IN THE PRINTING SECTOR: A MULTIPLE CASE STUDY
KTÖRÜNDE SÜRDÜRÜLEBİLİRLİK ALGISININ BELİRLENMESİ: ÇOKLU DURUM ÇALIŞMASI

Pelin HAYTA
Dr., Sinop Üniversitesi, Gerze MYO, Grafik Tasarım Programı
Dr., Sinop University, Gerze Vocational School, Graphic Design Program

Yeliz YAZICI DEMİR**
Öğr.Gör., Sinop Üniversitesi, Gerze MYO
Lecturer, Sinop University, Gerze Vocational English

Sustainability has emerged because of the world population's rapid growth, the resources on to future generations, and environmental concerns. The major sustainability are the preservation of already-existing natural resources, the system diversity, and the transmission of non-renewable resources to future al, social, and economic measures should not only ensure that the but also that human impact on it is reduced to a minimum. The printing atural resources like many other industries do, and it also has an impact ough the waste it produces during or after production as well as the raw nufacturing. The printing industry, like many others, benefits from lso has an influence on the environment due to the raw materials it nd the waste it emits during or after production. It's critical to educate ires about sustainability in the printing industry, as it is in every an create manufacturing methods that offer both financial and e they begin working in the sector. This study investigated the otential employees in the printing industry. A multiple case study specttive employees in the printing industry. The study investigated the ng industry personnel, an effort was made to compile a different attitudes and practices related to sustainability, as well as the eld. It was stated that even though sustainable methods are still equired are insufficient. Considering the literature, further ted.

ainability, perception of sustainability, case study.

What is your opinion of the definition of "sustainability" at printing sector? This was the first question of the study, and the answers were summarized in three paragraphs. Sustainability is a term that has gained significant importance in recent years, and it is essential to ensure the future of our planet. In the printing sector, sustainability can refer to several different aspects, including reducing waste, using eco-friendly materials, and implementing energy-efficient practices. In my opinion, the definition of sustainability in the printing sector should focus on a holistic approach that considers the environmental, social, and economic impacts of printing practices.

To achieve sustainable printing practices, companies must focus on reducing waste and using eco-friendly materials in their production processes. This can involve using recycled paper and ink cartridges, implementing energy-efficient equipment, and reducing the use of harmful chemicals. Additionally, companies should consider the social impact of their printing practices, such as ensuring ethical sourcing of materials and fair treatment of workers.

In conclusion, sustainability in the printing sector is a crucial issue that requires attention and action from both companies and consumers. It is essential to define sustainability in a way that considers the environmental, social, and economic impacts of printing practices to ensure a sustainable future for our planet. By implementing sustainable printing practices, we can reduce our impact on the environment and create a better future for generations to come.

2. Which aspects of sustainability should be considered in printing sector? was the second question of the study, and the answers were summarized in three paragraphs. The printing sector is an industry that can have significant impacts on the environment, and it is crucial to consider sustainability in all aspects of its operations. In my opinion, several key aspects of sustainability should be considered in the printing sector, including reducing waste, using eco-friendly materials, and implementing energy-efficient practices. Reducing waste is a crucial aspect of sustainability in the printing sector. This can involve using recycled paper and ink cartridges, as well as implementing waste reduction practices such as reducing overprinting and eliminating unnecessary printing. Companies can also implement recycling programs to ensure that waste is properly disposed of and does not harm the environment.
- Using eco-friendly materials is another essential aspect of sustainability in the printing sector. This can involve using renewable and biodegradable materials that have a lower environmental impact than traditional materials. Companies can also focus on sourcing materials from sustainable sources to ensure that they are not contributing to deforestation or other harmful practices. Finally, implementing energy-efficient practices is an important aspect of sustainability in the printing sector. This can involve using energy-efficient equipment, optimizing printing processes to reduce energy usage, and using renewable energy sources such as solar or wind power. By reducing energy

y means leaving a sustainable world with ecological, economic and social future generations (Güner, 2020: 5). The printing industry is widely discussed in omy, nature-friendly production and environmental terms (hazardous substances, re, waste management and eco-design) within the scope of sustainable production 2021:1). Many issues such as the use of renewable raw materials in production, ation of waste policies, the compliance of the production facility with conditions are tried to be implemented in enterprises within the scope of addition, the printing industry is not limited to providing positive changes for but also aims to protect the health and safety of employees (Çağlar, 2021: 4). ty effort, which is tried to be implemented from the global level to the national ls, there is an increasing need for sustainability evaluation, sustainability eplementation methods/tools (Kinderyte, 2011:59). These goals and needs can the awareness of those working in the printing industry and training those this field within the scope of sustainability. Printing industry operators and produce and produce solutions for environmental and economic concerns production with the awareness of sustainability. In this context, this study e the perceptions of potential employees in the printing industry on sustainability.

As the world becomes increasingly conscious about environmental sustainability, businesses across various sectors are now focusing on sustainable practices to reduce their ecological footprint. The printing industry, which has been known for its high levels of energy consumption and waste production, has also started to shift its attention towards sustainability. This shift is driven by various factors, including customer demand for sustainable products, cost savings through eco-friendly practices, and the need to comply with environmental regulations. a signif

SUSTAINABILITY TRENDS IN THE PRINT INDUSTRY

Growing demand for sustainability

The Census reaffirmed that the pressure on printers and signmakers to be more sustainable continues to rise, with 72% of print buyers requesting environmentally friendly products and practices. 25% of respondents shared that their customers cared most about sustainable products and 12% identified a focus on sustainable manufacturing, however, the majority of printers (36%) disclosed that their customers cared about both. The perceived cost increases are often a barrier to sustainable production, but 70% of the respondents shared that they can address sustainability demands without raising their prices and a further 22% advised that they already raised pricing without impact on sales.

THESE STATISTICS HELP INFORM
OUR COMMITMENTS.

The demand for environmentally friendly products and practices in the print industry is steadily increasing.

According to the FESPA 2023 report,

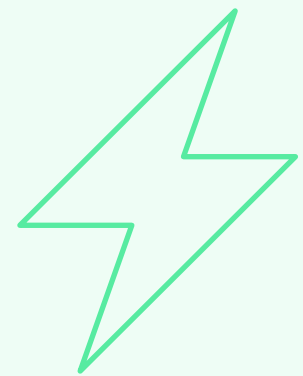
**72% OF PRINT BUYERS
NOW REQUEST SUSTAINABLE
ALTERNATIVES,**

highlighting a shift towards greener solutions.

This growing awareness underscores the importance of adopting eco-conscious materials, energy-efficient processes, and responsible sourcing.

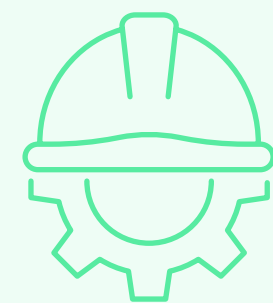
At PP Graphics, we recognise this industry-wide transformation and are committed to integrating sustainable practices into our operations. By staying ahead of these trends, we ensure that our products align with the evolving expectations of both our customers and the environment.

OUR COMMITMENTS



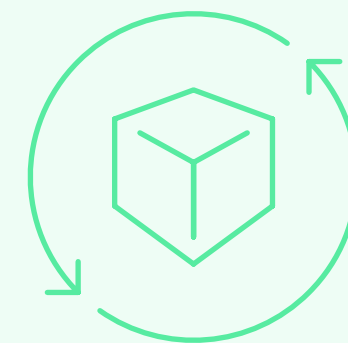
Carbon neutral
across scopes one
and two by

2035



Waste
Management,
Waste Diversion

**100%
OR OVER**



Procurement,
selecting locally
sourced suppliers,
purchase of
environmental
resources

*Reflecting on our previous
environmental goals in regards to
energy, we have pivoted our strategy
due to*

**ACHIEVING OUR GOAL
OF INTEGRATING
100% USE OF LED
TECHNOLOGY**

*across our offices and warehouses.
Upon this basis we now have started
looking into our bigger goal of being
carbon neutral across scope one
and two by 2035, with energy a main
concern within this.*

A large industrial printing press is shown in a dimly lit setting. A large sheet of paper with a colorful, repeating pattern of faces and abstract shapes is being processed by the machine. The machine has multiple rollers and a complex mechanical structure. The text 'LOOKING INTO SCOPE 3' is overlaid in large, bold, light green letters.

LOOKING INTO SCOPE 3

We have identified the key contributors to our Scope 3 emissions and are actively working on strategies to reduce them. Key areas of focus include waste management and procurement, which we will address in more detail below.

Additionally, we are looking closely at our transportation and logistics as part of our broader efforts to minimise our overall carbon footprint. These steps are part of our commitment to lowering emissions across all aspects of our operations.

STAFF TRANSPORTATION TO SITE AND THE OFFICE



To encourage more sustainable commuting, we offer a range of travel options for our team. Our Cycle to Work scheme supports employees who choose to cycle, while our location close to local bus routes makes public transport a practical option for the daily commute.

We also offer an electric car scheme, which is already being used by several members of our team, helping us support lower-emission travel choices across the business.

**OUR MANCHESTER
OFFICE IS CONVENIENTLY
LOCATED NEAR A TRAIN
STATION, MAKING
PUBLIC TRANSPORT AN
ACCESSIBLE OPTION.**

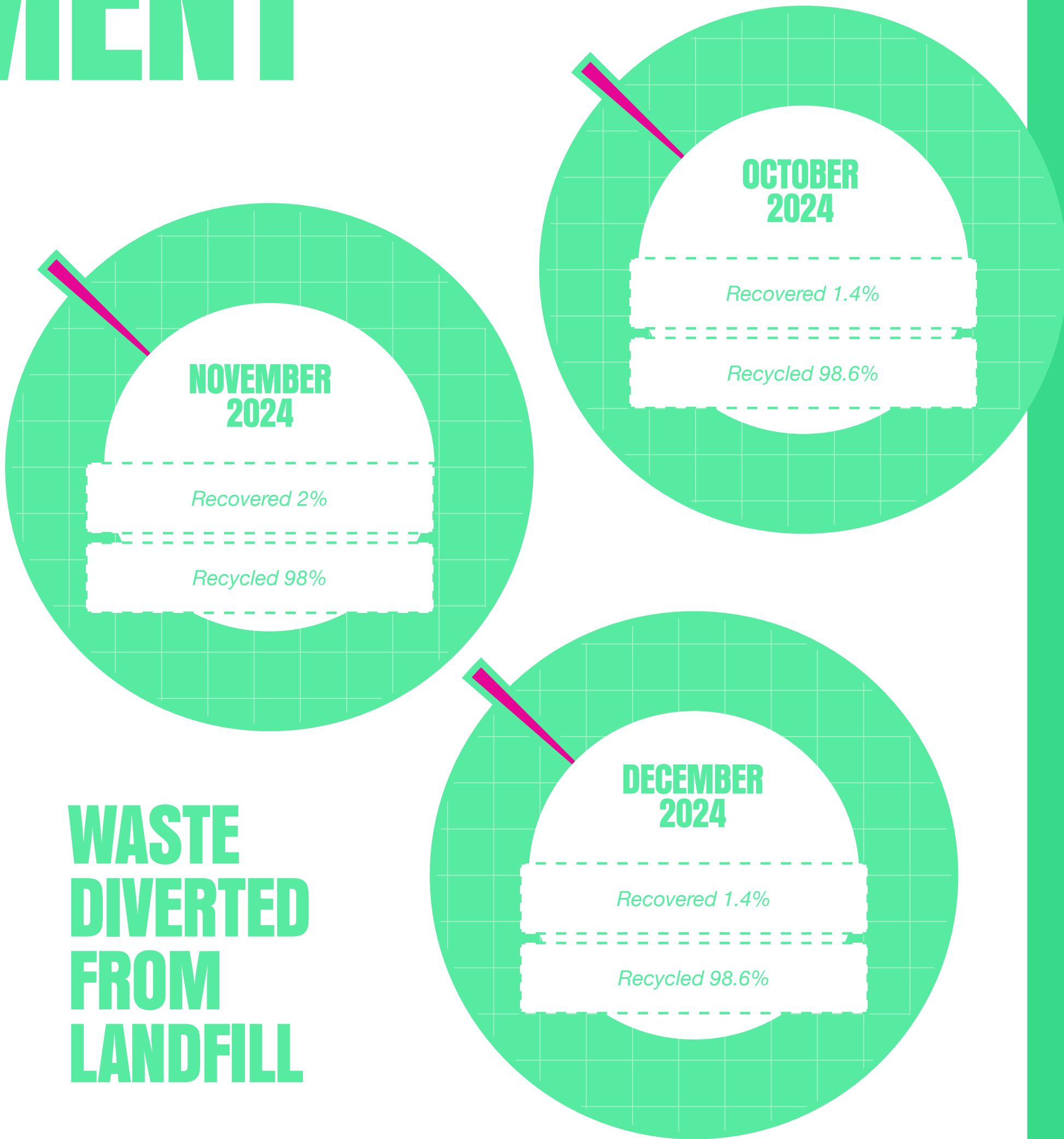
WASTE MANAGEMENT

We have implemented recycling bins across our offices to improve waste management practices.

Over the years, we’ve tracked and reduced our waste, demonstrating our ongoing commitment to sustainability.

Recently, we switched our waste management provider to ACM, a company that collaborates with various suppliers to ensure proper recycling and disposal of materials.

We also monitor the breakdown of our materials and their waste, with the majority being recycled and some being reused, highlighting our efforts to manage waste responsibly.



WASTE
DIVERTED
FROM
LANDFILL

“Waste management and recycling the various materials is a fundamental principle in which all stakeholders must take seriously, when revisiting our waste management partners in 2023 we found that a lot of our waste was being incinerated for energy- and we want to adhere to policy of reduce, reuse, recycle- so from that we looked into other suppliers, ACM came in and analysed our materials and advised the best possible route to ensure they adhered to our commitments.

We now recycle all our polyester, foamex, cardboard, wood, DMC, diabond back into the economy. Over 80% of our waste into the economy, other 20% is zero to landfill. This is reviewed monthly to see if any other opportunities and recycle streams can be brought back into the economy. This is a matter myself and the companies take very seriously and will always look into ways we can improve to ensure that we are following reuse, reduce, recycle.

”

A MESSAGE FROM
ANDY MCINTYRE
WHO HELPS LOOK
AFTER OUR WASTE
MANAGEMENT



SECTION : 02

SUSTAINABILITY

IN THE MATERIALS WE USE
AND THE WAY WE WORK

PVC FREE MATERIALS



We focus on reducing environmental impact through the use of recycled fibers, PVC-free alternatives, and durable materials that support a circular economy.

Our efforts also include reducing waste, promoting recyclability, and ensuring our products are safe and non-toxic for both people and the planet. By continuously innovating and adopting sustainable technologies, we aim to minimise our carbon footprint and contribute to a greener future.

KEY POINTS

Use of recycled and PVC-free materials, contributing to a circular supply chain.

Reduction in energy consumption, water usage, and carbon emissions during production.

Commitment to waste reduction and promoting recyclability.

Focus on non-toxic, safe materials to protect human health and the environment.





DUFAYLITE OPTIONS

**Made from 100% recyclable paper,
supporting a circular economy.**

**Lightweight and durable, reducing
transportation energy costs and emissions.**

**Reduces waste by being fully recyclable at
the end of its life cycle.**

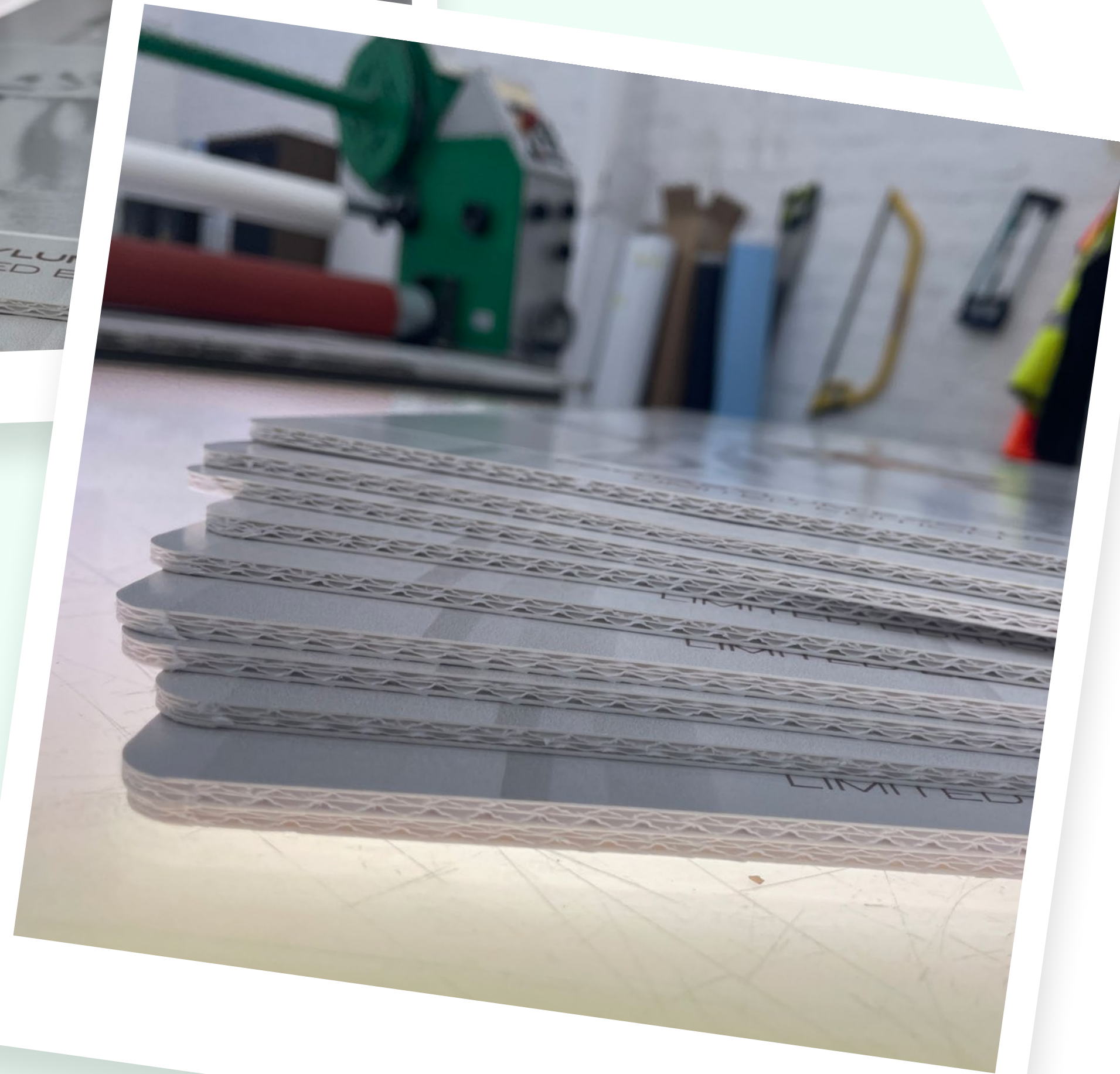
**Contributes to a lower carbon footprint
through sustainable production and usage.**



Dufalyite is a highly sustainable material with numerous environmental benefits, including a smaller ecological footprint, reduced energy and water usage in production, and lower transportation costs due to its lightweight nature.

Its durability ensures a long lifecycle, and it is fully biodegradable, making it a responsible choice for environmentally-conscious projects.

Dufalylite demonstrates a strong commitment to sustainability with its use of virgin fibre paper sourced from suppliers holding both PEFC and FSC™ chain of custody certifications, as well as FSC™ controlled wood certificates. Additionally, the company ensures that its water-based, VOC-free, and PFAS-free glue is manufactured to ISO 14001 standards. Dufalylite's operations are carbon neutral and fully aligned with ISO 14001 and FSC™ Chain of Custody certifications, underlining their dedication to environmentally responsible practices."



DISPA

DISPA is a highly sustainable material, offering numerous environmental benefits.

PRIMARYLY MADE FROM 100% RECYCLED PAPER,

it serves as an eco-friendly alternative to traditional materials, reducing the need for virgin resources and helping conserve forests.

Its fully recyclable nature contributes to a circular economy, ensuring that it can be repurposed at the end of its life cycle, thus diverting waste from landfills.

Additionally, DISPA is lightweight, which lowers transportation energy requirements and carbon emissions, and its production process has a lower carbon footprint compared to many.

BLACK BACK FABRIC

As part of our ongoing efforts to reduce our environmental impact, we are proud to announce our investment in black-back fabrics crafted from recycled fibers. This choice supports our dedication to sustainable practices and reflects our commitment to the environment and circular economy.

The black-back fabrics we use offer numerous environmental benefits, including:

1. **Energy and Water Savings:** By utilising recycled fibers, the production of our black-back fabrics requires significantly less energy and water compared to the creation of new materials. This not only reduces resource consumption but also lowers carbon emissions, contributing to a cleaner, more sustainable future.
2. **Recyclability and Circularity:** These fabrics are fully recyclable at the end of their life cycle. By ensuring that they can be repurposed, we are actively closing the loop in the supply chain, minimising waste, and promoting a more circular model of production and consumption.
3. **Waste Diversion:** Consistent with our motto of “Reduce, Reuse, Recycle,” our black-back fabrics help divert waste from landfills. By incorporating recycled fibers into the manufacturing process, we are reducing the demand for virgin materials and promoting responsible waste management practices.



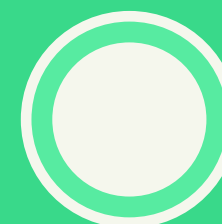
Features



PVC
Free



Phthalate
Free



Full
Opacity



Slight
stretch

Ink Printability



DYE
Paper



DYE
Direct



UV



Latex



FOAMEX

TEST PRINTING RECYCLABLE CONTENT OF FOAMEX, CLOSED LOOP CYCLE

Foamex panels are an eco-friendly option due to their energy-efficient production, durability, recyclability, and minimal waste generation.

At PP Graphics, we are taking sustainability a step further by test printing on fully recycled and repurposed Foamex panels, creating a closed-loop system. This process ensures that the materials we use are reused, reducing waste and contributing to a circular economy. By incorporating these closed-loop recycled panels into our production, we are reinforcing our commitment to sustainability while promoting responsible practices within the print industry.

MACHINERY

LED UV LIGHT

In line with our commitment to energy efficiency, we have adopted LED UV light sources for our printing processes. These LED lamps use up to three times less power than traditional mercury-based UV lamps, significantly reducing energy consumption and further decreasing our environmental impact. By incorporating these sustainable technologies, we are able to maintain high-quality output while minimising our resource usage and promoting responsible production practices.





INKS

At PP Graphics, we are committed to sustainability and have made a strategic investment in the inks we use to support eco-friendly printing practices.

Our decision to prioritise water-based inks reflects our dedication to minimising environmental impact.

These inks help reduce air pollution, promote safer working conditions, and ensure compliance with environmental regulations. As a result, water-based inks are a key part of our commitment to sustainable printing and our ongoing efforts to reduce our ecological footprint.

SECTION : 03

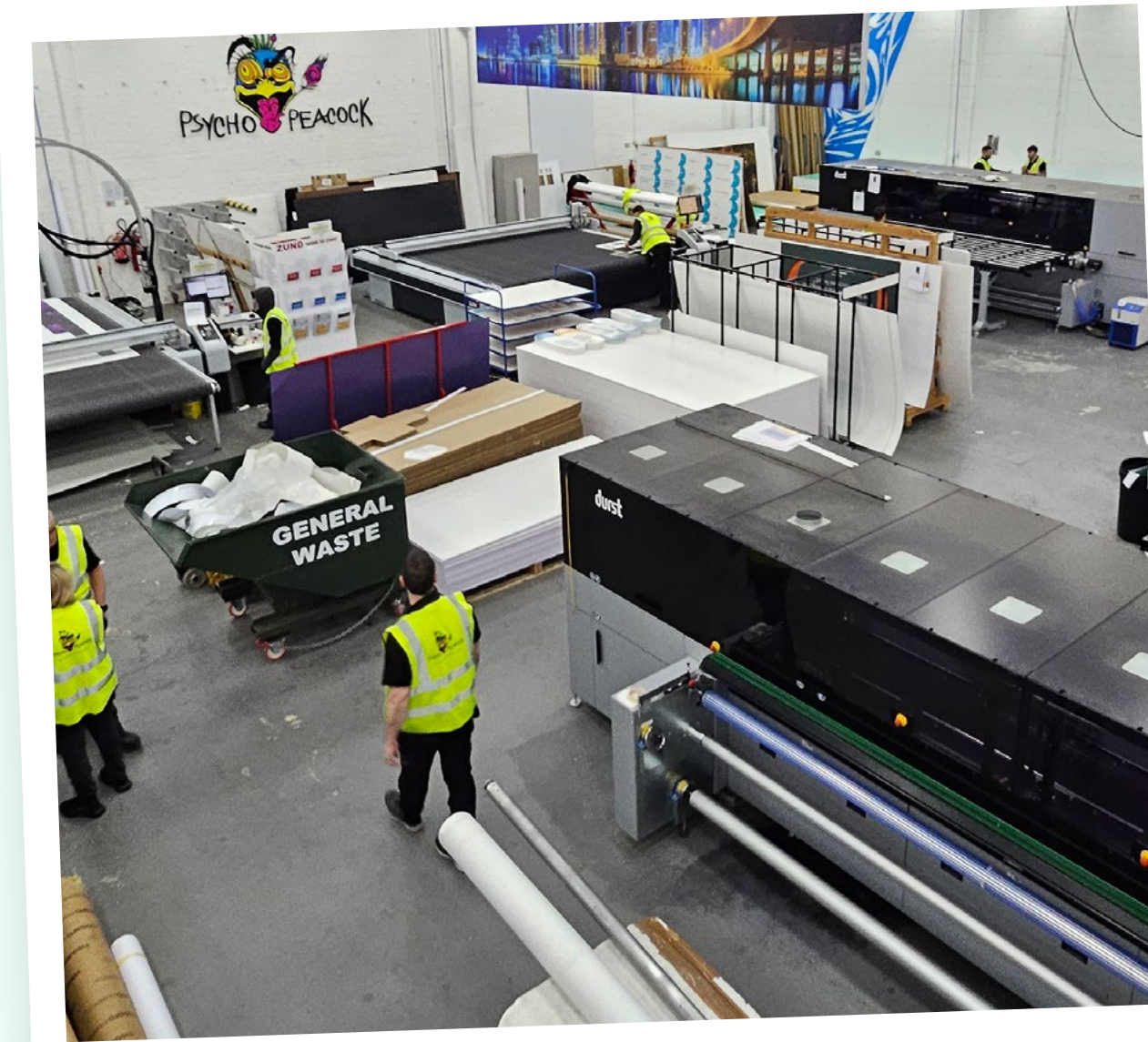
SOCIAL FACTORS

SUSTAINABILITY IN HOW WE
WORK WITH EACH OTHER

PERSONAL DEVELOPMENT

At PP Graphics, we are committed to fostering a sustainable and inclusive workplace. We prioritise the well-being of our employees by promoting a healthy work environment, ensuring fair treatment, and supporting diversity and inclusion.

A key part of our approach is continuous learning and development, which is why we invest in upskilling our team members. By providing ongoing training opportunities, we empower our employees to enhance their skills, stay competitive, and grow within the company.



A great example of this is Laura, who joined the company without prior experience in the print industry. Through dedication and a commitment to learning, she quickly developed her skills, leading to her promotion to Dispatch Manager.

Laura's journey showcases how investing in personal development not only benefits the individual but also strengthens the company's sustainability efforts. Her success story highlights our commitment to supporting employees at every stage of their career and ensuring they are equipped with the knowledge and skills needed to thrive.

WOMEN

At PP Graphics, we are proud that women make up 41.6% of our management team, actively contributing to key business decisions and playing a vital role in shaping our success.

We believe that diversity in leadership brings a variety of perspectives, which is essential for driving innovation and ensuring the long-term growth of our business. Our commitment to fostering an inclusive workplace is reflected in the significant contributions of our female leaders, who continue to influence and inspire the direction of the company.



A great example of this commitment is Tracey Edwards, one of our most senior printers here at PP Graphics. Tracey has been with the company for over nineteen years, during which she has developed a wealth of skills and knowledge, becoming an integral part of our team.

Her expertise in the print industry and dedication to her craft have been key to the success of our operations. Tracey's journey with us is a testament to our commitment to personal development and providing equal opportunities for growth.

As she states, "Psycho Peacock has given me the chance to expand my skills, and I'm proud to be part of a team that values continuous learning and development."

MENTORSHIP/ APPRENTICESHIPS

Here at PP Graphics, we are not only committed to fostering a diverse and inclusive workplace, but we also believe in hiring locally and providing our team members with the opportunity to grow and develop within the company.

We understand that the print industry can be complex, and most of our operatives join us without prior experience in the field. However, through our tailored mentorship and training programs, we ensure that everyone has the chance to build the skills and knowledge needed to succeed.

A prime example of this approach is the invaluable role that senior employees like Danny Lynch in developing the next generation of talent. Tracey, along with other senior team members, actively mentors new recruits, showing them the ropes and helping them gain hands-on experience.

This mentorship is a crucial part of our continuous development program, where new operatives are encouraged

to try working with a variety of materials, understand the nuances of different printing techniques, and gain exposure to various stages of the production process. Through this process, they are cross-trained in different fields and exposed to multiple aspects of the business, which helps them gain a well-rounded skill set.

Our development program goes beyond the basics, encouraging employees to take on more responsibility, try new tasks, and eventually move into senior roles. This approach not only empowers our employees to advance in their careers but also ensures that we are always cultivating internal talent that is well-equipped to handle the evolving demands of the print industry.



AFFECTED COMMUNITIES CHARITY WORK WE DO

We are committed to supporting our local community, and we take pride in the positive impact we can make. Recently, we assisted the Brain and Spinal Injury Clinic, located near our offices, by helping to renovate their gym, creating a better space for individuals recovering from spinal and brain injuries.

In addition to this, we regularly donate to our local food bank, ensuring that those in need have access to essential resources. We also actively support various charity events, including the NACOA Ball at Hotel Football, a venue we have a close working relationship with in Manchester.

Through these efforts, we strive to contribute to the well-being of our community and support causes that align with our values.





HEALTH & SAFETY

At PP Graphics, we prioritise the health and safety of our employees, partners, and clients.

To ensure we maintain high standards, we provide ongoing training to all staff, equipping them with the necessary knowledge and skills to work safely.

We are also proud to hold ESSA (Event Supplier and Services Association) accreditation, which demonstrates our commitment to industry-leading safety practices.

Additionally, we have completed relevant modules on Bright HR to further enhance our health and safety protocols. This ensures that we are continuously improving and upholding the highest standards in the workplace, creating a safe environment for everyone involved in our projects.



STAFF RECOGNITION

At PP Graphics , we are committed to recognising and celebrating the hard work and dedication of our team.

Each year, we hold internal annual awards to acknowledge the achievements and contributions of our staff within the company. We also run an Employee of the Month scheme to further highlight individual accomplishments.

Several of our team members have been nominated for industry-wide recognitions, including Sophie Bestford and Lauren Walters for the ESSA Young Person Award, and Andrew McIntyre for the AEO Sustainability Champion.

We actively encourage internal nominations for industry awards to ensure our talented staff receive the recognition they deserve for their expertise and efforts within the exhibition industry. By celebrating their successes, we continue to foster a culture of appreciation and motivation.



SECTION : 04

GOVERNANCE

OUR INTERNAL TOWNHALL

At PP Graphics, we are committed to maintaining strong governance practices that foster transparency, accountability, and ethical decision-making across all levels of the business.

As part of our commitment to open communication, we host an annual Townhall meeting, led by our Senior Leadership Team, where we provide comprehensive updates on the company's performance, strategic direction, and key initiatives.

This forum ensures that all employees are informed about the business's progress and future goals, fostering a culture of transparency and engagement.

To continuously improve our workplace culture and governance, we conduct staff-led surveys to assess employee satisfaction and gather valuable feedback.

The insights collected from these surveys are carefully analysed and directly inform the development of various strategies aimed at enhancing employee well-being, operational efficiency, and overall business growth.

In addition, we uphold high standards of corporate governance by regularly reviewing our policies, ensuring compliance with industry regulations, and implementing best practices in ethical business conduct.

STRATEGIC LEADERSHIP & DECISION-MAKING

At PP Graphics, we prioritise strong governance by ensuring that our leadership team engages in regular strategic discussions to drive business success and uphold our ESG commitments.

To facilitate informed decision-making, our Senior Leadership Team holds monthly meetings to review and discuss overarching policies, strategies, and key business initiatives. These meetings provide an essential forum for assessing company performance, identifying areas for improvement, and aligning our long-term goals with our sustainability and ethical business practices.

As part of these discussions, we evaluate market trends, operational challenges, and stakeholder feedback to ensure that our strategies remain relevant, effective, and aligned with both regulatory requirements

and best practices in corporate governance. Additionally, these meetings serve as a platform to reinforce our commitment to diversity, inclusion, environmental responsibility, and ethical business conduct, ensuring that ESG considerations remain at the core of our decision-making processes. By fostering a culture of accountability and continuous improvement, we aim to enhance transparency, strengthen leadership collaboration, and drive sustainable growth within our organisation.

COMMITMENT TO ANTI-BRIBERY & ETHICAL CONDUCT

At PP Graphics, we uphold the highest standards of integrity, transparency, and ethical business practices.

As part of our strong governance framework, we ensure that our entire workforce receives comprehensive training on anti-bribery and corruption policies to foster a culture of accountability and compliance.

Our training program educates employees on the importance of identifying, preventing, and reporting bribery, fraud, and unethical business practices. This initiative aligns with global anti-bribery regulations, including the UK Bribery Act, and reinforces our zero-tolerance approach to corruption in any form.

By equipping our team with the necessary knowledge and resources, we empower them to make ethical decisions, uphold legal and regulatory compliance, and contribute to maintaining our reputation as a responsible and trustworthy business. Regular refresher training and policy reviews ensure that our commitment to anti-bribery remains strong, protecting both our company and our stakeholders.

SUSTAINABILITY AUDITING & CARBON FOOTPRINT MANAGEMENT

As part of our commitment to environmental responsibility and transparent governance, Full Circle Events & Exhibitions and PP Graphics partnered with Growth Hub last year to conduct a comprehensive sustainability audit of our business operations.

This collaboration allowed us to assess our environmental impact, identify areas for improvement, and strengthen our sustainability strategy.

A key outcome of this initiative was the development of a customised carbon calculator, enabling us to accurately measure, track, and manage our carbon footprint. By leveraging data-driven insights, we are now better equipped to implement carbon reduction strategies, enhance resource efficiency, and work towards more sustainable business practices.

This partnership reflects our dedication to continuous improvement, accountability, and responsible corporate governance, ensuring that sustainability remains a core pillar of our long-term strategy. Moving forward, we will continue to monitor our environmental impact, explore innovative solutions, and align our business with industry-leading sustainability standards.

GOVERNANCE STATEMENT FOR SUSTAINABLE DEVELOPMENT STRATEGY

FROM THE GREEN TEAM OF FULL CIRCLE EVENTS & EXHIBITIONS

At PP Graphics, we are committed to driving sustainability as a core operational focus, with the understanding that long-term success depends on our ability to integrate sustainable practices into every aspect of our business. To this end, we are outlining the governance framework for our sustainability strategy to ensure its effective implementation and continuous improvement.

Accountability and Leadership

The responsibility for leading our sustainability efforts rests with our dedicated Green Team, which is supported by senior leadership and cross-functional stakeholders. The Green Team will be led by various members who will take the role of chair/ vice chair for one year and rotate to ensure all voices from various departments are heard, thinking of new ways and utilising our various strengths. Those will then report directly to the Executive Board comprising of the management team. This ensures that sustainability initiatives are aligned with overall business objectives and receive the necessary attention and resources.

The Green Team will be composed of key representatives from departments such as operations, our printing warehouse, event management, project managers, finance, sales and marketing. Each member will be accountable for implementing specific sustainability actions within their area of expertise, fostering a collaborative approach to achieving our goals.

Governance Structure and Oversight

Our sustainability strategy will be governed by a clear, transparent structure. The Green Team will meet quarterly to review progress, identify challenges, and adjust actions as needed. These reports will be shared with senior leadership and key stakeholders, ensuring ongoing alignment with organisational objectives and timely response to any emerging issues.

Implementation and Infrastructure

To support the implementation of our sustainability strategy, we are putting in place the following infrastructure:

- **Sustainability Action Plan:** A detailed, multi-year roadmap with specific goals, KPIs, timelines, and resource allocations, ensuring every action is measurable and trackable.
- **Dedicated Sustainability Software:** A robust platform for tracking performance metrics, energy usage, waste reduction, supply chain impact, and other key sustainability factors.
- **Employee Training and Engagement:** Regular workshops, training programs, and team-wide initiatives designed to cultivate a culture of sustainability within our workforce.
- **Regular Audits and Assessments:** To ensure accountability and identify areas for improvement, we will conduct internal and third-party audits, benchmarking our progress against industry

Conclusion

The success of our sustainability mission depends not only on the goals we set but on the systems and structures we put in place to achieve them. With a dedicated team, clear governance, and robust infrastructure, we are confident that our sustainability strategy will be executed effectively and evolve to meet the challenges and opportunities of the future.

At PP Graphics sustainability is more than just a goal, it's a responsibility that we take seriously, ensuring that we leave a positive impact on our planet, our people, and our communities.

GET

INTOUCH

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Manchester, UK



GRAPHICS

